OCTOBER 5, 2001

HERE'S WHAT TO LOOK FOR INSIDE ...

- Referral Bonuses
- Management Shirts
- August WOTC Winners
- WOTC Documentation
- Pumpkin Chuck Update
- October 14 Coupons
- From Benefits
- Top 20 Sales Volume
- Top 20 Sales Increase

REFERRAL BONUSES

Congratulations to the following individuals for their efforts with the manager referral bonus program ...

Star Cast Member	Loc#	Referral	Bonus	Star Cast Member	Loc#	Referral	Bonus
Doug Groves	068	Don Dalton	$550	Antonella	755	Bruce Jones	$125
Thomas Klonis	539	Roxanne Heiser	$500	Steve Ricard	755	Bruce Jones	$125
John Shachinger	085	Matthew Bartley	$500	Gary Mulhall	833	Matt Russell	$ 50
John Black	950	Shawn O'Neil	$250	Kim Springman	348	Brandy Keen	$ 50

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!



APPROVED MANAGEMENT UNIFORM SHIRTS



Just a reminder ... October 1st was the day that ONLY the newest management uniform shirts are to be worn ... and don't forget the "one button down" rule for managers and cast! If you have any questions, please call your DM or Regional Trainer.

TRAINING UPDATE

In this week's package, you will receive a "Road Show Magic - Live Training" tape. Use this training tool to refine your presentation of the boom-box live show. I am certain you will pick up a few helpful hints and ideas to enhance your show. Do you know the standards on performing the "Live Show"? This is a great way to create MAGIC for your guests!

W.O.T.C. WINNERS - AUGUST 2001

Congratulations to the following managers who are our W.O.T.C. WINNERS for AUGUST!

ELECTRIC BILL P&L CREDIT

WESTERN REGION . . . . #358 - TORRANCE, CA . . . . BILL BROWN

NORTHERN REGION . . . . #718 - ORLANDO/I-Drive, FL . . . . JORGE RODRIGUEZ

MIDWEST REGION . . . . #063 - CHICAGO/Kedzie, IL . . . . HECTOR RAMOS

SOUTHERN REGION . . . . #417 - SAN ANTONIO/Military Dr, TX . . . . . . TERENCE VALERA

$500 AMERICAN EXPRESS GIFT CERTIFICATE

WESTERN REGION . . . . .WAYNE CASEY

NORTHERN REGION . . . . .BILL EICH

MIDWEST REGION . . . . .SHERRIE ERICKSON

SOUTHERN REGION . . . . .TOM MALLINDINE

ACCEPTABLE DOCUMENTATION FOR WOTC

- **Document #1: Driver's License, Picture ID, or Birth Certificate:**
  The States are looking for proof of age. A driver's license or birth certificate is the best type of document. Other acceptable types of documents are:
  baptismal record, hospital record of birth, school identification card, federal/state/local government ID, school records, work permit
- **Document #2: AFDC (Aid to Families with Dependent Children) Benefit History or Case Worker's Name & Case #: ***
  Employee may provide something from the agency stating period of coverage. It is best if the documentation is on the agency's letterhead.
- **Document #3: Food Stamp Benefit History and Case Worker's Name and Case Number: ***
  Employee may provide something from the agency stating period of coverage. It is best if the documentation is on the agency's letterhead.
- **Document #4: DD214 or Discharge Form:**
  Employee should provide official documentation showing months employee served in military. A DD214 is the most common type of discharge form.
- **Document #5: Vocational Rehabilitation Agency Contact: ***
  Employee should provide something from the rehabilitation agency showing participation dates in agency's program. It is best if the documentation is on the agency's letterhead.
- **Document # 6: Parole Officer Name and Phone Number: ***
  Self-explanatory.
- **Document # 7: Names, SSNs, and last 6 months income of all household members:**
  Self-explanatory; also, an employee who lives alone or has not been employed in the past 6 months should submit a statement to that effect.
- **Document # 8: Pay Stub from prior employment:**
  Self-explanatory; an employee who has been incarcerated in the last 6 months will not have a pay stub; should submit a statement w/this information.
- **Document # 9: Proof of Home Address:**
  The Form W-4 may be the easiest to provide. Acceptable types of documents are listed below:

utility bill	*lease*	*library card*	*food stamp award letter*
rent receipt	*voter registration card*	*medicaid medicare card*	*housing authority verification*
driver's license	*school ID*	*property tax record*	*selective service registration card*
public assistance records	*work permit*	*Form W-4*	*letter from social service*
landlord statement	*computer printout from government agencies*		

- **Document # 10: SSI Documentation (Supplemental Security Income) ***
  The employee may provide something from the agency that shows that the employee has received at least one SSI payment during the 3 months prior to their hire date. It is best if the documentation is on the agency's letterhead. A check stub or bank statement from direct deposit may also be used.

NOTE: SSI payments and Social Security payments are two different types of benefits. This category is for SSI only.

** - A release form can be completed and signed as documentation. Contact Pat Beaty, Jerremy Brister, or Ernst and Young for a release form.*

ARE YOUR PUMPKIN CHUCKS GONE?!?!

GREAT!! MAKE SURE YOU ARE SELLING BIRTHDAY CHUCK UNTIL THE NEW CHRISTMAS CHUCK ARRIVES!!

Keep ordering all plush sizes – that is the current STANDARD! Don't be surprised when someday soon you are told that some sizes have been discontinued! The goal for the end of 2002 is to carry only SMALLS (except Pasqually), BEANIES, LIMITED EDITIONS, BACKPACKS, and SUPER sizes!

OCTOBER 14, 2001 COUPON PROMOTION

All markets will be participating in a coupon promotion in October. Coupons will be in newspapers on 10/4. Below is a detailed list by market with coupon versions:

SUPER FAMILY FUN PACK	**CHUCK E.'S CHOICE**	**FUN MEAL DEAL**	**ULTIMATE PLAY PACKAGE**
- 1 large pizza with 1- 2 toppings or Super Combo - 4 regular size soft drinks - 30 tokens **ONLY $19.99 WITH COUPON**	- 1 large pizza with 1-2 toppings or Super Combo - 4 regular size soft drinks - 48 tokens **ONLY $22.99 WITH COUPON**	- 1 large pizza with 1-2 toppings or Super Combo - 4 regular size soft drinks - 75 tokens **ONLY $25.99 WITH COUPON**	- 1 large pizza with 1-2 toppings or Super Combo - 4 regular size soft drinks - 99 tokens **ONLY $29.99 WITH COUPON**

Albany	**Boise**	**Dayton/Springfield**	**Kansas City**	**Midland/Odessa**	**Roanoke**	**Springfield, MO**
Albuquerque	**Boston**	**Des Moines**	**LaCrosse**	**Milwaukee**	**Rochester**	**St. Louis**
Alexandria	**Buffalo**	**El Paso**	**Lafayette**	**Mobile/Pensacola**	**Rockford**	**Toledo**
Amarillo	**Cedar Rapids**	**Evansville**	**Lansing**	**Montgomery**	**Sacramento**	**Topeka**
Atlanta	**Charlotte**	**Flint/Saginaw**	**Lexington**	**Nashville**	**Salinas/Monterey**	**Tulsa**
Augusta	**Chattanooga**	**Fresno/Visalia**	**Lincoln**	**New York**	**San Antonio**	**Tyler/Longview**
Austin	**Cincinnati**	**Ft. Smith/Fayetteville**	**Little Rock**	**Omaha**	**San Diego**	**Vancouver**
Bakersfield	**Cleveland**	**Ft. Wayne**	**Los Angeles**	**Orlando**	**San Francisco**	**Washington DC**
Baltimore	**Columbia, SC**	**Grand Rapids**	**Louisville**	**Palm Springs**	**Savannah**	**West Palm Beach**
Beaumont	**Columbus, GA**	**Greenville, SC**	**Lubbock**	**Philadelphia**	**South Bend**	**Wichita Falls**
Biloxi-Gulfport, MA	**Corpus Christi**	**Houston**	**McAllen-Brownsville**	**Providence**	**Springfield, IL**	**Wichita, KS**
Binghampton/Vestal	**Davenport**	**Huntsville**	**Memphis**	**Raleigh/Durham**	**Springfield, MA**	**Wilkes-Barre/ Scranton**
Birmingham		**Jacksonville**		**Richmond**		**Youngstown/Boardman**

SUPER FAMILY FUN PACK	**CHUCK E.'S CHOICE**	**FUN MEAL DEAL**	**ULTIMATE PLAY PACKAGE**
- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 30 tokens **ONLY $19.99 WITH COUPON** ***Add a medium pizza for $7.99***	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 48 tokens **ONLY $22.99 WITH COUPON** ***Add a medium pizza for $7.99***	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 75 tokens **ONLY $25.99 WITH COUPON** ***Add a medium pizza for $7.99***	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 99 tokens **ONLY $29.99 WITH COUPON** ***Add a medium pizza for $7.99***

Baton Rouge	Columbus, OH	Green Bay	Harrisburg, PA	New Orleans, LA

$9.99 LARGE PIZZA	**SUPER FAMILY FUN PACK**	**FUN MEAL DEAL**	**ULTIMATE PLAY PACKAGE**
- 1 large pizza with one topping **ONLY $9.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 30 tokens **ONLY $19.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 75 tokens **ONLY $25.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 99 tokens **ONLY $29.99 WITH COUPON**

Colorado Springs	**D/FW**	**Denver**	**Detroit**	**Indianapolis**	**Las Vegas**	**Reno**
Chicago			**Hartford**			**Tampa**

$9.99 LARGE PIZZA	**SUPER FAMILY FUN PACK**	**FUN MEAL DEAL**	**ULTIMATE PLAY PACKAGE**
- 1 large pizza with one topping **ONLY $9.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 30 tokens **ONLY $19.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 75 tokens **ONLY $25.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 99 tokens **ONLY $29.99 WITH COUPON**

Charleston, SC	**Knoxville**	**Minneapolis**	**Peoria**

$9.99 LARGE PIZZA	**SUPER FAMILY FUN PACK**	**FUN MEAL DEAL**	**ULTIMATE PLAY PACKAGE**
- 1 large pizza with one topping **ONLY $9.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 30 tokens **ONLY $19.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 75 tokens **ONLY $25.99 WITH COUPON**	- 1 large pizza with 1 or 2 toppings or Super Combo - 4 regular size soft drinks - 99 tokens **ONLY $29.99 WITH COUPON**

Madison	**Miami**	**Oklahoma City**

Call POS with any register questions (after hours 817/870-0744) or Piper Shealy in Marketing with questions about this promotion.

FROM THE BENEFITS DEPARTMENT

The Benefits Department has been receiving a lot of return mail for employees that have incorrect addresses. Please be sure that if you move or if your address is incorrect you must submit your address change in writing (using the back of your paycheck stub) to the Payroll Department, doing so will change your address with all our insurance carriers. If you have a 401(k) Plan you must submit your address change in writing to Bill Botel in the Benefits Department.

If you are enrolled in the Health Plan, please verify that premiums are being deducted from your check, if premiums are not being deducted you may not be covered.

Please remember if you have had a family status change, it MUST be reported within 31 days, with appropriate documentation, if you want to change your Health Plan elections. If the family status change is not reported within 31 days, you will have to wait for Open Enrollment to make changes to your Health Plan elections.

TOP 20 SALES VOLUME

rank	loc#		sales	rank	loc#	location	sales
1.	446	Bell, CA	$85,739	11.	613	Douglasville, GA	$51,521
2.	418	Sun Valley, CA	$76,295	12.	325	Fullerton, CA	$50,987
3.	465	Torrance, CA	$59,405	13.	841	Brookfield, WI	$50,760
4.	453	Ventura, CA	$58,909	14.	438	Kendall, FL	$50,552
5.	513	Queens, NY	$58,882	15.	422	Garden Grove, CA	$50,546
6.	321	Newark, CA	$55,877	16.	410	Sacramento, CA	$50,053
7.	456	Skokie, IL	$53,646	17.	444	San Bruno, CA	$49,300
8.	420	Brandon, FL	$53,485	18.	333	Vancouver, WA	$46,959
9.	407	Corona, CA	$53,370	19.	357	Lakewood, CA	$46,601
10.	324	Pasadena, CA	$52,362	20.	439	National City, CA	$46,212

TOP 20 SALES INCREASE

rank	loc#	location	% increase	rank	loc#	location	% increase
1.	525	East Hanover, NJ	56.7%	11.	471	Newington, NH	31.4%
2.	543	King of Prussia, PA	51.9%	12.	085	Rochester Hills, MI	30.6%
3.	320	Thousand Oaks, CA	44.6%	13.	650	New London, CT	29.1%
4.	326	Lansing, MI	41.5%	14.	042	Fresno, CA	28.6%
5.	337	Oakland Pointe, MI	35.6%	15.	473	Brockton, MA	28.3%
6.	504	Commack, NY	35.4%	16.	095	Chino, CA	28.1%
7.	690	Jensen Beach, FL	32.7%	17.	457	Lowell, MA	28.0%
8.	479	Natick, MA	32.6%	18.	411	Simi Valley, CA	27.2%
9.	751	North Darmouth, MA	32.0%	19.	954	Wilmington, DE	26.4%
10.	464	Attleboro, MA	31.7%	20.	456	Skokie, IL	26.1%

CEC ENTERTAINMENT CHUCK E. CHEESE'S WEEKLY

OCTOBER 12, 2001

HERE'S WHAT TO LOOK FOR INSIDE ...

- **WHITBY, ONTARIO NUO**
- **REFERRAL BONUSES**
- **TECH SUPPORT UPDATE**
- **MERCH UPDATE**
- **MARKETING MATERIALS**
- **HALLOWEEN EMAIL COUPON**
- **KIDS! GOTTA LOVE 'EM!**
- **TOP 20 SALES VOLUME**
- **TOP 20 SALES INCREASE**

CHUCK E. INVADES WHITBY, ONTARIO!



CONGRATULATIONS
to the
NEW UNIT OPENING TEAM:

Back row, left to right ...

CHAD TRAVIS, General Manager
TREVOR ALLISON, Coordinator
RYAN LINDERS, New Unit Trainer
JULIAN AVILEZ, Trainer
NATHAN ZALESKI, Trainer
TREVOR PESZKO, Trainer

Front row, left to right ...

CASSANDRA CADOGAN,
Assistant Manager
KELLY KINTOP, Trainer

REFERRAL BONUSES

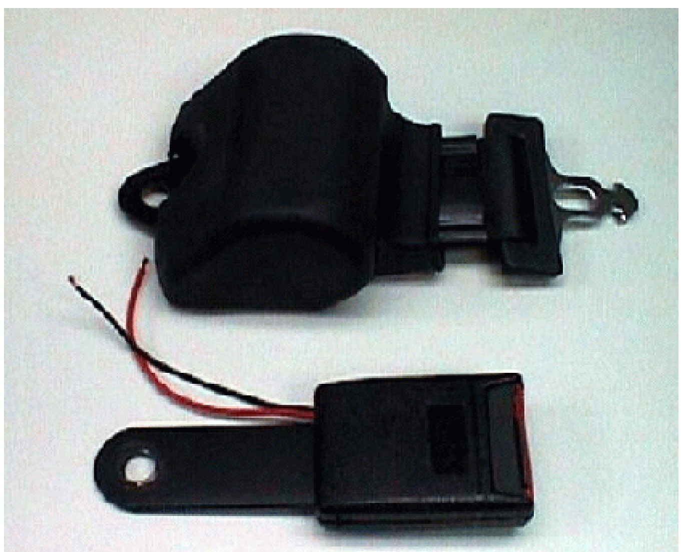
Congratulations to the following individuals for their efforts with the Manager Referral Bonus Program:

Star Cast Member	Location	Referral	Bonus Amount
LINDA DENO	319	JON BRZCZYNSKI	$500.00
LESLIE CARR	346	JAELYNN CHOBAN	$500.00
MICHAEL ENDICOTT	541	WAYNE HOLLIDAY	$350.00
BOB LOOMIS	562	JOHN SWARNOWICZ	$250.00
VANESSA ROBINSON	691	RUBEN ROBINSON	$250.00
KIMBERLY SPRINGMAN	348	BRANDY KEEN	$250.00
STEVE CHARLEBOIS	446	ROXANNE HEISER	$125.00

For information on how YOU TOO can earn a referral bonus, contact your Regional Recruiter or Raquel Sifuentes at (972) 258-5464. KEEP THOSE REFERRALS COMING!

NEW ENHANCED RETRACTABLE SEAT BELTS FOR THE MEMO PARK ELY HELICOPTER AND DELTA FLY RIDES

A new retractable seat belt for the Ely Helicopter and Delta Fly rides is now available through the CEC Parts Department is. The part number for the seat belt is MPS-0007 and the cost is $51.75.



The new seat belt includes a safety switch that is located inside the female end of the belt. The picture at left should give you a general idea of what the new seat belt looks like.

The CEC Parts department can be contacted at 972/258-5548.

UPDATE FROM PRIZE/MERCHANDISE



YIPPEE!

We have straws in the $1.99 Category!
Please make sure you have them in stock!

#50860 CEC Name Straw　　　　#50843 Bendy Straw

MARKETING MATERIAL UPDATE

At the end of this week, all locations will receive a shipment of 500 new Birthday Comment/Order Cards with updated pricing. If your location is on a unique pricing structure, the order card will not display any pricing information.

The cost of $32.75 plus tax and shipping will be billled to the office supply account of each location. Reorders can be made by calling American Business Forms.

Please be sure to always maintain clean and unfaded menu panels, counter mats, bill changer signs, and table tent inserts. If you need to replace any of these items, they can be ordered through the Purchasing Department.

If you have any questions, please call Gary Frank at 972/258-5635.

HALLOWEEN EMAIL COUPON

In an effort to help drive sales during the Halloween time-period, we plan to e-mail the following coupon to guests in our database next week:

100 FREE TOKENS
WITH THE PURCHASE OF
A LARGE ONE TOPPING PIZZA ––
EXPIRES NOVEMBER 2, 2001

Should you have any questions, please feel free to call Jon Rice at 972/258- 5413.



KIDS ... YOU GOTTA LOVE 'EM!

Grandchildren are God's reward for not killing your children.

If I had known grandchildren were so much fun, I'd have had them first!

Cleaning your house while your kids are still growing is like nailing Jell-O to a tree.

There is only one *truly pretty* child in the world ... and every mother has it.

TOP 20 SALES VOLUME

rank	loc#		sales	rank	loc#	location	sales
1.	446	Bell, CA	$82,080	11.	841	Brookfield, WI	$49,413
2.	418	Sun Valley, CA	$66,288	12.	444	San Bruno, CA	$47,878
3.	596	Grand Prairie, TX	$57,189	13.	456	Skokie, IL	$47,331
4.	453	Ventura, CA	$54,187	14.	613	Douglasville, GA	$47,118
5.	465	Torrance, CA	$53,803	15.	423	Norwalk, CA	$46,675
6.	513	Queens, NY	$53,707	16.	325	Fullerton, CA	$46,514
7.	321	Newark, CA	$53,405	17.	357	Lakewood, CA	$46,333
8.	422	Garden Grove, CA	$51,058	18.	439	National City, CA	$45,955
9.	407	Corona, CA	$50,259	19.	115	Littleton, CO	$45,477
10.	109	Burbank, CA	$49,875	20.	420	Brandon, FL	$45,431

TOP 20 SALES INCREASE

rank	loc#	location	% increase	rank	loc#	location	% increase
1.	543	King of Prussia, PA	48.8%	11.	415	San Bernardino, CA	25.6%
2.	473	Brockton, MA	40.0%	12.	034	Oaklawn, IL	25.3%
3.	414	Murrieta, CA	33.2%	13.	797	Edina, MN	25.2%
4.	751	North Dartmouth, MA	31.3%	14.	437	Philadelphia/Roosevelt, PA	24.5%
5.	332	Albuquerque, NM	28.9%	15.	461	West Hills, CA	24.2%
6.	471	Newington, NH	28.8%	16.	413	Covina, CA	23.7%
7.	452	Levittown, PA	28.6%	17.	475	Roseville, MI	22.7%
8.	954	Wilmington, DE	28.0%	18.	451	Northridge, CA	22.3%
9.	042	Fresno, CA	27.1%	19.	050	Annapolis, MD	22.1%
10.	741	St. Louis/Central, MO	26.8%	20.	426	Lakeland, FL	22.0%

CEC'S WEEKLY - OCTOBER 2001 ISSUES
(TWO ISSUES - 10/5/01, 10/12/01)

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